

Open invitation

To join competition for initial drawings

Exhibitions for

"Horisont" - Center for Coastal Culture and Knowledge

Langesund, Norway





Contents:

1 Background information	. 3
2 Short description of the project	. I
3 Horisont – Vision and wishes	. 4
4 Expected deliverance	. 4
5 Project participants and stakeholders	. 4
6 Implementation of competition	
7 Specification and demands	
8 Practical information and definite deadlines	
9 Criteria for selection	. 6
10 Contract	
11 Contact information	. 7
12 Attachments	





1 Background information

The Municipality of Bamble (NO) has taken the initiative to establish a new coastal center in Langesund, a small city on the south-east coastline of Norway. The project is now in the last stage of the pre-project planning. At this stage, the pre-project will develop some few ideas and first sketches of possible content before approaching potential stake-holders.

The municipality approach your firm, as it has been recommended by Hardangervidda nasjonalparksenter, Teknisk Museum Oslo, or Telemark Museum.

2 Short description of the project

Horisont Coastal Centre aim to tell the story of how living by the ocean has formed man and culture during the past and present, with a forward-looking perspective. Target groups are families from Norway, Denmark and Germany, as the trans-continental ferry lands close to the location. The new building in plan will contain both the center and the Norwegian Coastal Administration, and will be located in the waterfront, surrounded by a quay for small ferries and pilot boats, a small beach and play-area. The project cooperates with partners like Telemark Museum and Gea Norvegica UNESCO Global Geopark, as well as the Coastal Administration, Telemark County Council and the travel industry.

There are two main themes that form the content of this project. The idea is to implement storytelling to tell the tales of both the struggle for survival and safety at sea, as well as exploring the culture that has risen from this lifestyle. Today this part of the coastline is mainly known for its recreational functions and sea-related leisure activities of all kinds. Langesund has also a great reputation for musical events and festivities of all sorts. What is the connection between the two, and how can we view this in a multinational, multicultural context? What will the future bring for the people by the sea?

Project stages

Pre-study Theme: Ideas and possibilities Completed 2014

Pre-project
Theme: Planning and preparing
2015-2016
Ongoing

Main project
Theme: Developing and employing
2016 - 2018
To be started autumn 2016





3 Horisont – Vision and wishes

Horisont vision

Horisont exposes the coherences between man and coast in the past, present and future. Guests will come close to nature, and experience how life by the sea transforms us as human beings.

Desires and wishes in the project

At this stage the project explores the possibilities for a future identity of the Horisont Center. This includes exhibitions and activities that appeal to a broad audience. The planned center will be a total of 600 square meters and this area also includes other public facilities (shop, café, rest rooms etc.). Interactive exhibitions that can be operated with a variety of themes are desirable.

4 Expected deliverance

The offer must describe how the provider will proceed to deliver the following:

- 1. Planning and implementing a **process** with key participants of the project, in form of brainstorming and other methods, to develop the core identity of the Horisont Center.
- 2. Developing **ideas for initial plans** for exhibitions, activities and installations that embrace and reinforce the ideas of the Horisont Coastal Centre.
- 3. Developing ca 5 sketches / **initial drawings** of some of the ideas developed in the described process.

Budget is limited to max 15.000 € at this stage. The results of this process will influence on choice of supplier in the next stage of the project. The results will also influence on the budget in the main project. The project also focuses on:

- 1. Investment in main project
- 2. Operating expenses
- 3. Environmental impact
- 4. Service needs

5 Project participants and stakeholders

Project participants must be understood as human resources in the project organization. The most important participants are:

- 1. Project Manager
- 2. Project Group

Stake-holders must be understood as future or present partners or interests in the center as such or in the production. The most important stakeholders in the project are, in addition to Bamble municipality:





- 1. Norwegian Coastal Administration
- 2. Telemark Museum
- 3. Gea Norvegica UNESCO Global Geopark
- 4. Fjordline ferries (NO-DK), Telemark travel industry and Visit Telemark

6 Implementation of competition

The competition will be announced on www.bamble.kommune.no and is open to designers from Norway and abroad.

The offer must consist of all the information requested in this invite. Should the offer deviate from the demands in the invite, the offer may be rejected.

7 Specification and demands

Offers must consist of the following:

Description	Attachment no.	Restrictions
A description on how the provider approaches the task, giving	1	Max 3 pages
examples of earlier work and references.		
Short outline on time-schedule.	2	Max 1 page
Pricelist	3	Standard
		attached
Total cost / budget.	4	Max 1 page
References for the project manager in offer.	5	Max 1 page
Documentation on paid taxes.	6	

8 Practical information and definite deadlines

- 1 one complete set of offers is to be physically delivered by mail or directly to the Project Manager.
- 1 one complete set of offers is to be delivered in digital form by e-mail.
- The offer is not valid until confirmed received by Project Manager. Confirmation will be given on e-mail
- Offers must be delivered at 08:00 on the 16th of June, at the latest.
- Questions must be directed to Project Manager, Kirsti Arvesen Nesheim, at the 10th of June, at the latest.
- Project period starts July 1st and ends August 20th.
- Language:
 - o For Scandinavia, working language will be Norwegian.
 - Outside Scandinavia, working language will be English.
- To reduce costs and time-resources, preferred communication is mail, Skype and other internet-based platforms.





9 Criteria for selection

The criteria for selection will be the following:

No.	Criteria	Weight
1	Perception and understanding of the task in hand.	25 %
2	Deliverance - quality and time	25 %
3	Price	25 %
4	Service and advice	25 %

The offer is ranged on each criteria on a scale from 1-10, 10 being the highest. The best offer on each criteria gets the highest score, and the highest total score wins the bid.

Description of criterias:

1. Perception and understanding of the task in hand:

How the firm approaches and plans for the process and cooperates with key resources in the project. The offer must describe in detail how key resources will be included in process. If the firm has written policies for customer involvement, this can be attached to the offer.

2. Deliverance – quality and time:

Deliverance quality is expected to follow market standards and be responsive to the content, mentality and visual identity of the project. Deliverance must be according to time-schedule.

3. Price:

Costs must not exceed planned budget of 15.000 €.

4. Service and advice:

The offer must describe how the firm policy of customer service and advice.

10 Contract

Bamble Municipality will give (but not necessarily exclusively) the contract to the offer which is rated highest according to the criteria above.

Information on which offer is selected will be announced in writing to all offers.

The contract will be submitted by Bamble Municipality, by Project Manager, and signed by both parties.





11 Contact information

Project Manager:

- Kirsti Arvesen Nesheim
- Tel +47 95306975
- E-mail: <u>KirstiArvesen.nesheim@bamble.kommune.no</u>

Postal address for deliverance:

Bamble kommune
Kulturkontoret
v/ Kirsti Arvesen Nesheim
Postbox 8
3933 Langesund
Norway

We will be looking forward to receive your offer.

Kind regards, For the Municipality of Bamble, Norway,

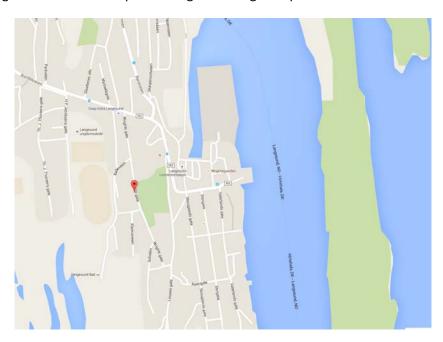
Kirsti Arvesen Nesheim Project Manager





12 Attachments

1. Map of Langesund: Click on the picture to get to Google maps.



2. Photos: Langesund and surroundings













3. First illustration / initial drawing of the new building containing center and pilotage (architect competition will be held in 2017).

